

ON CONTROLS INKS DEAL WITH US DISTRIBUTOR HERMAN PRO AV TO BROADEN COMMERCIAL MARKET PENETRATION

New partner will manage existing accounts while expanding brand visibility for On Controls in multiple commercial market segments.

Detroit, MI March 16, 2015 – On Controls (www.oncontrols.com), a leader in cloud-based smart home and commercial control solutions for professional installers, has announced today that Miami, FL-based Herman Pro AV has been appointed distributor for domestic commercial markets.

Herman Pro AV has been providing professional AV products and related services to systems integrators in the commercial AV and broadcast industries for over 50 years. Systems integrators seeking a premium customizable control and automation solution such as On Controls will be able to rely on Herman for access to the complete product line, training and project coordination support. “Herman Pro AV has demonstrated success in commercial markets and earned the respect of the integrator community—this is the professionalism we are seeking to align ourselves with at On Controls,” said Adam Gold, VP of Sales at On Controls. “Working with Herman, we anticipate increasing our brand visibility and continued growth in key commercial markets,” Gold added.

Herman is a full service distributor that has leveraged decades of industry experience to help integrators improve operational efficiencies and achieve cost savings related to the procurement and management of project materials and labor resources. “We are very excited to add this new and innovative technology to our product offering” said Jeffrey Wolf, Executive VP at Herman. “On Controls has earned several product awards over the past 18 months, and we look forward to facilitating their growth in the Commercial AV industry. Our ongoing mission is to identify manufacturers that provide value and benefit to the industry, and our partnership with On-Controls is another important milestone toward successfully accomplishing our strategic goals.” Herman corporate offices are located in Miami, Florida with three additional distribution facilities located in Atlanta, New Jersey, and Nevada.

ABOUT ON CONTROLS

On Controls brings the convenience, luxury and security of advanced control and automation technology for residential and commercial applications to the Apple and Android phones and tablets already familiar to millions of users. A Wi-Fi-based platform that won the CEA 2014 Control Product of the Year award amongst other accolades, On Controls leverages the efficiency of the cloud, enabling integrators to deliver more features and better service to their commercial and connected home clients. From a single room to the largest applications, On Controls allows integrators to initialize, upgrade, add new features and sync remote setups to a client’s tablet or phone via a web portal from anywhere in the world. On Controls is an intuitive, reliable, robust, and reboot-free system that will simplify your life!

www.oncontrols.com

ABOUT HERMAN

Herman is a leading provider of professional AV products, procurement services and labor resources to systems integrators in the commercial AV and broadcast industries. With two distinct and complementary divisions - Herman Pro AV and Herman Integration Services – Herman is the reliable, single source for industry leading products, procurement and supply chain solutions, as well as technical labor resources. Systems integrators rely on Herman for complete project coordination and trained, experience personnel. Celebrating more than 50 years in business, Herman has leveraged its industry experience to help integrators improve operational efficiencies and achieve cost savings related to the procurement and management of project materials and labor resources.

HermanAVGroup.com

ON CONTROLS MEDIA CONTACT:

Micah Sheveloff / WIRC Media
203 795 3141
wirc1@wircmedia.com

